

Case study: Bayerischer Rundfunk

Achieving high performance with Accenture Quick Document Builder

A large, stylized orange arrow pointing to the right, composed of two parallel lines that converge at the tip. The text "High performance. Delivered." is centered within the arrow's path.

High performance. Delivered.

Bayerischer Rundfunk (BR) is the official broadcasting corporation of the Free State of Bavaria and has its headquarters in Munich. It was established in 1949 and has been a founding member of the ARD since 1950. Today, BR is the fourth-largest ARD institute and employs approximately 3,000 staff.

Business challenge

Bayerischer Rundfunk needed to generate individualized staff correspondence, using around 200 different HR document templates and wanted to eliminate the use of skilled personnel time on manual administration of these documents. This would enable more efficient use of personnel resources for implementing and adding value to HR processes.

How Accenture helped

Accenture Quick Document Builder helps companies to significantly reduce the time and effort needed for the creation and administration of individual and mass-produced documents. The software features a unique interface that enables the integration of Microsoft Office with existing SAP ERP systems.

Accenture Quick Document Builder is based on Service-oriented Architecture (SOA) standards. The functionalities are encapsulated and, along with a user-friendly intuitive interface, this ensures that the program is easy to use. As a result, individual services can be easily integrated into the SOA process chain, allowing organizations to remain flexible.

"We needed a solution that allowed us to adapt templates and text components with minimal effort and to generate all staff correspondence automatically using the existing Microsoft Word and SAP HCM infrastructure. One of our key concerns was that the solution should be accepted by the users in the HR division."

Christoph Eyerschmalz, Head of Application Development Bayerischer Rundfunk

High performance delivered

- Seamless integration of existing Microsoft Word document templates into the Accenture Quick Document Builder.
- Adherence to specific legal requirements, content and design features for generating personnel correspondence through the use of a companywide template and boilerplate catalogue.
- Fast project implementation: at only eight weeks into the project, the majority of the document templates had already been implemented and could be used for the generation of both individual and mass-produced documents.

HCM made simple

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- **Accenture HR Management Suite:** Simplifying remote access to human capital management tasks
- **Accenture Quick Document Builder:** Streamlining document creation processes from within SAP ERP HCM
- **OrgPublisher™ for SAP® solutions:** Analyzing human capital management data for informed business decisions.

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